



PRESS RELEASE

### The Fondation de la Haute Horlogerie holds its 4<sup>th</sup> Forum "Time to Share"

***The 4<sup>th</sup> Forum de la Haute Horlogerie will take place on November 14<sup>th</sup> at the IMD in Lausanne. This annual gathering will discuss the theme Time to Share, with personalities setting out new lines of thinking for tomorrow's watch segment.***

Geneva, 13 November 2012 – The Forum de la Haute Horlogerie is first and foremost an opportunity for the profession to share ideas, away from everyday business concerns. For the Fondation de la Haute Horlogerie (FHH), which organises this day of high-level exchange, it is also a chance to bring together the people who are the standard-bearers for time measurement across the continents.

Held in partnership with the prestigious IMD business school in Lausanne and Julius Baer Bank, this summit will welcome experts from the worlds of politics, the economy and the arts to fuel debate on the theme "Time to Share". The objective of these exchanges is to shed new light on the changing socio-economics of a world that cannot afford not to share experience. Sharing is a foremost concern for watchmakers, who must also address the same questions of establishing reliable sources of supplies and distribution networks on a par with customers' expectations.

The FHH, in partnership with Julius Baer Bank, will take the opportunity of this 4<sup>th</sup> Forum to inaugurate two awards: *Hommage à la Passion* and *Hommage au Talent*. They will be presented to two outstanding individuals in the field of Fine Watchmaking. Passion and talent are indeed what give contemporary time measurement its significance and international aura. Through these awards, the FHH gives prominence to the contribution these professionals make to the culture of watchmaking.

**"Time to Share" - 4<sup>th</sup> Forum de la Haute Horlogerie, IMD, Lausanne**

The programme can be consulted at [hautehorlogerie.org](http://hautehorlogerie.org)

Media partners: Le Temps, CNN

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