



## A WORLD OF PARADOXES

### PRESS RELEASE

*An annual gathering for the profession, the 5<sup>th</sup> Forum de la Haute Horlogerie will be held on November 13 at the IMD in Lausanne. Experts and economists will share their views on a world whose changing contours are redefining the global luxury map.*

Geneva, November 11 – The Fondation de la Haute Horlogerie is holding its 5<sup>th</sup> Forum on November 13. This event provides time out from the daily concerns of an industry that boasts some of Switzerland's biggest exports to reflect on "a world of paradoxes", the theme of this year's edition. Speakers are invited to share their thoughts and insight into a world that is redefining our criteria and values.

Never before has economic growth created so much wealth, yet the gap between rich and poor continues to widen. Yesterday's forgotten continents are now seen as the forces driving development. The internet puts knowledge at our fingertips but also raises the spectre of cybercrime. And where does Switzerland stand? The country is renowned for its competitiveness, but can this secure its future? All these questions will be at the centre of debate during this platform for high-level exchange. No sector of the economy can afford to ignore how its markets will evolve. Fine Watchmaking is no exception, and this Forum sets out to provide some of the answers. Economists such as Carlos A. Primo Braga, a specialist on Latin America, and emerging-markets expert Charles Robertson, authors such as Jacques Attali, formerly an advisor to President François Mitterrand, politicians such as Pascal Broulis, state councillor for the Swiss canton of Vaud, and specialists such as Mikko Hypponen, an expert in cybercrime, and Uli Sigg, a foremost collector of Chinese art, will suggest some of the keys to understanding this new reality.

Organised with the International Institute for Management Development (IMD) in Lausanne and Bank Julius Baer, and with CNN and Le Temps as media partners, this Forum de la Haute Horlogerie suspends time. Time needed for analysis, and time to present two awards:

Hommage à la Passion and Hommage au Talent acknowledge the achievements of personalities who have contributed to a culture which has made watchmaking one of the most fabulous human adventures.

**5<sup>th</sup> Forum de la Haute Horlogerie - "A World of Paradoxes"**

IMD, Lausanne - November 13, 2013

Press Relations: Agnès Le Métayer

[agneslemetayer@hautehorlogerie.org](mailto:agneslemetayer@hautehorlogerie.org)

22, Avenue du Mail ▪ CH-1205 Geneva – Tel. 0041 22 307 09 95

[www.hautehorlogerie.org](http://www.hautehorlogerie.org)